

Vodafone Vehicle Defence



The compact, cost-effective Stolen Vehicle
Tracking solution for Daily Rental and Leasing

vodafonevehicledefence.co.uk

Vodafone
Power to you



Protect your assets to protect your business

Vehicle theft in the UK remains prominent and losing an asset is more than an inconvenience to a business of any size. The potential financial damage of a theft can easily outweigh the asset's value.

A stolen vehicle causes more than just disruption: insurance claims, increased premiums, plus added stress are all the result of a theft.

Tracking devices are proven to aid the recovery of a stolen vehicle, but cost and complexity may have prevented vehicle owners and operators from installing tracking devices to vehicles in the past.

In the UK, of the near 70,000 vehicles stolen in 2014, just 1% had a tracker* and recovery rates remain relatively low.

* Office of National Statistics, Vehicle Crime, 2013-2014

The small, simple asset protection solution

Vodafone solves these issues with Vodafone Vehicle Defence, the compact, easy-to-fit and cost-effective vehicle tracking solution.

Powered by its own battery with an active life of up to two years, Vodafone Vehicle Defence is small enough to be concealed on motorbikes, powerful enough to track large industrial or plant equipment, yet cost-effective for installation in every vehicle on a fleet.

Defence is unique among the commercially available tracking devices with its dual location identifiers. The principal locator is a GPS signal, but if this is lost for any reason, the vehicle can be located by cell triangulation, using the Vodafone GSM network.

The development team behind Defence has more than 20 years' experience with vehicle telematics. Their accumulated knowledge and experience has directly benefited this lightweight, covert tracking device in all aspects of design and operation.

Install, activate, recover

Defence is designed to be simple and affordable, providing added protection to every vehicle on a fleet.

At just 30mm thin, the device can be hidden almost anywhere within or on a vehicle.

It is also transferrable between vehicles. Owners and operators can speak directly with the professional and helpful customer service team for all support requirements and to inform them of the new vehicle identity. Additionally, owners can report a stolen vehicle to Vodafone Automotive's own 24/7 Secure Operating Centre.

Once the device is covertly installed on the vehicle and activated, Defence is set to wake automatically once or twice a day (depending on subscription) to report the vehicle's location.

If the vehicle is reported stolen, it can be tracked and has a higher probability of recovery. Should the GPS signal be lost, using the Vodafone network, the vehicle's position can be located using GSM cell triangulation.

The signal can be tracked and is recognised by police authorities in 49 different countries.



Key features



Simple

- Small & lightweight
- Easy to fit, easy to hide
- Transferable between vehicles
- Helpful and professional customer service



Versatile

- Can protect a variety of valuable assets including cars, motorcycles, and more
- Can work as a standalone solution or in addition to the main telematics unit for increased security



Reliable

- Location transmitted once or twice a day
- GPS tracking on demand if stolen
- Backup GSM cell triangulation if GPS signal is lost
- Connected to the Vodafone network infrastructure
- Service coverage in 49 countries



Cost-effective

- Low cost addition to existing vehicle security
- Affordable tracking system
- Battery life 12/24 months depending on wake up mode frequency

Why Vodafone?

Vodafone Automotive is a leading provider of automotive products and services for vehicle manufacturers, insurance companies and fleets. Vodafone brings together unrivalled capabilities. As the world's largest mobile network, with over 20 years' experience in the Machine-to-Machine arena and 40 years heritage in vehicle security and telematics we offer best-in-class end-to-end automotive solutions, including InCar Telematics, Stolen Vehicle Tracking and Usage Based Insurance solutions.

Vodafone Automotive operates with Secure Operating Centres in 49 countries to support you globally wherever you need.



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