

Vodafone Vehicle Defence



The compact, cost-effective solution to recovering stolen plant and construction machinery

vodafonevehicledefence.co.uk

Vodafone
Power to you



Protect your valuable assets on- and off-site

Plant and construction asset theft in the UK remains prominent and losing an asset is more than an inconvenience to a business of any size. The potential financial damage of a theft can easily outweigh the asset's value, both in onsite and offsite environments.

A stolen asset means insurance claims, increased premiums, plus added stress. Disruption can also be significant while alternative and replacement machinery is sourced.

Tracking devices are proven to aid the recovery of a stolen asset, but cost and complexity may have prevented businesses from installing tracking devices to assets in the past.

The solution is simple

Vodafone solves these issues with Vodafone Vehicle Defence, the compact, easy to fit and cost-effective asset tracking solution.

Powered by its own battery with an active life of up to two years, Defence is small enough to be concealed on compact accessories, powerful enough to track the largest machinery, yet cost-effective for installation on every asset.

Defence is unique among the commercially available tracking devices with its dual location identifiers. The principal locator is a GPS signal, but if this is lost for any reason, the asset can be located by cell triangulation, using the Vodafone GSM network.

The development team behind Defence has more than 20 years' experience with telematics. Their accumulated knowledge and experience has directly benefited this lightweight, covert tracking device in all aspects of design and operation.

The theft of construction plant and agricultural machinery costs an estimated £1 million every week in the UK*.

* Datatag PANIU Machinery Guide

Recover your stolen equipment

According to a review conducted by Allianz Cornhill Engineering, thefts account for more than £70million worth of construction and plant equipment, including excavators, compressors and even cranes.

When other costs associated with asset theft are taken into account, including the hire of alternative equipment, the time and cost of replacement assets, loss of business and increased insurance premiums, the UK construction industry is now losing over £800 million a year

Defence is designed to be simple and affordable, providing added protection for all assets.

At just 30mm thin, the rugged device can be hidden almost anywhere within or on an asset. The waterproof, robust construction means it's as tough as the assets it protects, and made for the toughest of environments.

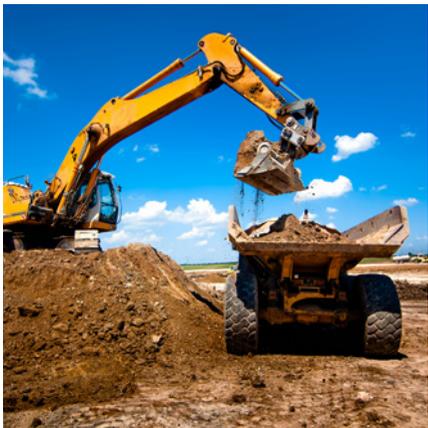
On construction sites and industrial premises, Vodafone Vehicle Defence is the additional layer of protection, providing asset tracking without the cost and complexity associated with other devices.

Defence is also transferrable between vehicles. Owners and operators can speak directly with the professional and helpful customer service team for all support requirements and to inform them of the new asset identity. Additionally, owners can report a stolen asset to Vodafone Automotive's own 24/7 Secure Operating Centre.

Once the device is covertly installed on the asset and activated, Vodafone Vehicle Defence is set to wake automatically once or twice a day (depending on subscription) to report the asset's location.

If the vehicle is reported stolen, it can be tracked and has a higher probability of recovery. Should the GPS signal be lost, using the Vodafone network, the vehicle's position can be located using GSM cell triangulation.

The signal can be tracked and is recognised by police authorities in 49 different countries.



Key features



Simple

- Small, lightweight design, waterproof, rugged construction
- Easy to fit, easy to hide
- Transferable between vehicles
- Helpful and professional customer service



Versatile

- Can protect a variety of valuable assets from small accessories to the largest machinery
- Valuable additional security measure for increased security of essential business assets



Reliable

- Location transmitted once or twice a day
- GPS tracking on demand if stolen
- Backup GSM cell triangulation if GPS signal is lost
- Connected to the Vodafone network infrastructure
- Service coverage in 49 countries



Cost-effective

- Low cost addition to existing vehicle security
- Affordable tracking system
- Battery life 12/24 months depending on wake up mode frequency

Why Vodafone?

Vodafone Automotive is a leading provider of automotive products and services for vehicle manufacturers, insurance companies and fleets. Vodafone brings together unrivalled capabilities. As the world's largest mobile network, with over 20 years' experience in the Machine-to-Machine arena and 40 years heritage in vehicle security and telematics we offer best-in-class end-to-end automotive solutions, including InCar Telematics, Stolen Vehicle Tracking and Usage Based Insurance solutions.

Vodafone Automotive operates with Secure Operating Centres in 49 countries to support you globally wherever you need.



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